



Big & Small



It's the last Big and Small newsletter of 2009 – and what a year it's been ! Here at B&S HQ, Big is preparing the sled and Small is trying to figure out if it's okay to be naughty *and* nice. Here's the latest news in the world of Big and Small M&L...

B&S Win Big at the BAFTAs

Massive congratulations first of all to Plug-In Media, who scooped the award for **Best Interactive** for the fantastic Big and Small website at last week's Children's BAFTAs. It was a fantastic night and we're thrilled that such a groundbreaking work was recognised with this prestigious accolade. Pictured here is co-founder of Plug-In Media, Seb Lee-Delisle – Big and Small salute you, along with co-founders and fellow winners Juliet Tzabar and Dominic Minns.



Every Small Helps...

You can now download your favourite Big and Small songs from the Tesco Entertainment website. Just head over to www.tescoentertainment.com and you can download MP3s of 15 of the best Big and Small songs, including my personal favourite, *Friends Forever*.

Big or Small?

Available to buy now from www.littlestarcreations.co.uk, the Big and Small magnetic height chart (RRP £7.99) comes complete with soft eye foam, magnetic pieces for decorating the chart and a sticker sheet to record those important dates and use as growth markers.

Paper Projects Join the Party

It's a big hello to Paper Projects this month, as the official UK licensee for some of the best loved properties in the world becomes the latest licensee for Big and Small. They'll be making some adorable and hilarious sticker packs for B&S, so watch this space for more news soon.

CBeebies Magazine Features Dedicated B&S Activity Section

The brilliant CBeebies Magazine featured a six page B&S activity section in issue 185 recently. All the puzzles and activities were aimed at helping children with recognising letters and developing their handwriting.

And Finally...Some Feedback From UK Consumer Press

Mother & Baby, Shopping Editor – "Loves the soft toys, *Big* is now sitting on her desk!" **Daily Express Online**, Parenting Editor – "My son won't let go of the soft toy!" **Practical Parenting**, Editor – "Thrilled with the goodies...was not very familiar with *Big and Small* before but is now going home to watch the DVD with her children." **Junior magazine**, Reviews Editor – "Felt the *Singalong Song Book* would make a great Xmas gift." **Great Toy Guide**, Parenting blogger – "Just looking at the *Big and Small* jigsaw puzzle box will probably cause the Toddler to wet himself with excitement."

So there you have it – have a great Christmas and I hope you find lots of Big and Small presents under your tree on the big day!

