

# Big & Small



Hello there and welcome to the September edition of the Big and Small newsletter! Even though summer is almost over, Big and Small have some exciting news...

## New Series Returns with a Bang

We are delighted to announce that the new series will start transmitting on CBeebies on Monday 12<sup>th</sup> September at 4.20pm (daily). Kay Benbow, Controller of CBeebies said "The brand new episodes of Big and Small are as warm and witty as ever, and will delight CBeebies fans and new viewers alike". The first two series regularly surpassed the slot average ratings for each timeslot that it played in, and so far this year, Big & Small has been seen by 49% of all children in the UK aged 4-6 on the CBeebies channel.

## CBeebies Weekly Magazine and Website

The series continues to enjoy support from CBeebies and Toybox magazines, and from the BAFTA award-winning CBeebies website which attracts around 900,000 unique users every week ([www.bbc.co.uk/cbeebies/bigandsmall](http://www.bbc.co.uk/cbeebies/bigandsmall)).

## Brand Licensing

Next month is Europe's biggest and best brand bash: Brand Licensing. The event takes places from 18-20<sup>th</sup> October. Visit us at Start Licensing – Stand G050.

Facebook – <http://on.fb.me/jbgYB9>

Twitter – Follow @SmallsWisdom

Youtube - <http://www.youtube.com/user/BigandSmallVidz>

That's all for this month, Big and Small hope you enjoy watching the new series.

